

# 1Q14 FORT LAUDERDALE-BROWARD COUNTY OFFICE MARKET

# **Newmark Grubb Knight Frank**

# OFFICE SECTOR GROWTH BUILDS MOMENTUM

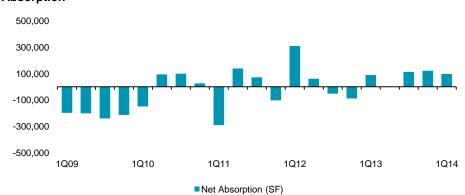
Broward County's commercial office market pushed forward despite space additions from tenant relocations. Demand outpaced supply as vacancy dropped 40 basis points from the 15.9% rate recorded during the previous quarter. Average asking rents trended downward, reflecting the disparity between transaction and occupancy activity, rather than landlords' lowered quoted rates, for the different class levels. Tenants continued their flight to quality: Class A space dominated the market with more than 163,000 square feet of space absorbed, compared to Class B space which saw 83,544 square feet of negative net absorption.

Zimmerman Advertising vacated 69,000 square feet of Class B space at 2200 West Commercial Boulevard when the firm relocated to their owner-occupied Class A building in Cypress Creek. Farmers Insurance also upgraded when they downsized from the 95,000-square-foot Class B building at 5701 Stirling Road into 68,000 square feet of Class A space at Royal Palm II at Southpointe in Plantation. These downsizings were offset by South Broward Hospital's occupancy of 46,000 square feet at Emerald Lakes Corporate Park along with Prolexic's 34,000-squarefoot move-in at New River Center in downtown Fort Lauderdale. Also contributing to the positive net absorption was Fidelity, moving into 25,000 square feet at Sawgrass Commerce Center A; the investment company had come from industrial space.

# **Asking Rent and Vacancy**



# **Absorption**



Key Indicators			
Total Inventory (SF)			32,076,199
	1Q14	4Q13	1Q13
Asking Rent (Price/SF)	\$23.85	\$23.91	\$24.44
Vacancy Rate (%)	15.5%	15.9%	16.8%
Under Construction (SF)	0	0	0
	1Q14	4Q13	YTD
Net Absorption (SF)	97,130	121,630	97,130
Deliveries (SF)	0	0	0

.

# 1Q14 FORT LAUDERDALE-BROWARD COUNTY OFFICE MARKET

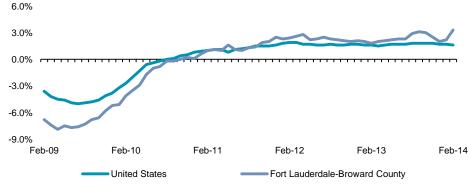


Sales activity remained low during the first quarter. The Seminole Tribe of Florida purchased 5701 Stirling Road with plans to occupy the 95,000-square-foot building toward the second half of 2014. The first guarter investment sale that commanded the most attention was the purchase of 350 and 450 Las Olas Centre by a company linked to Chicago-based real estate investment group RREEF America REIT II. The sale is further proof that well-leveraged properties are rebounding quickly, since it traded for 20% above the 2010 distressed price and at \$435, reached closer to the \$487 cost per square foot record it set at the height of the market in 2007.

Looking ahead, the office sector will see momentum build as confidence gains traction. Companies also appear to be preparing for the next growth stage in the real estate cycle by upgrading now before the pendulum swings to the landlord's favor. The market for the majority of three- to five-year deals signed during the recession should be coming around the corner for renewal. Look for companies to negotiate before prices begin to push upward.

# **Payroll Employment**

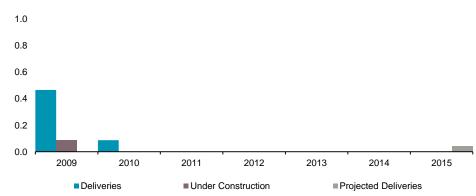
Total Nonfarm, Not Seasonally Adjusted, 12-Month % Change



Source: U.S. Bureau of Labor Statistics

## **Construction and Deliveries**

Square Feet, millions



# **Select Lease Transactions**

Tenant	Building	Submarket	Square Feet
Fort Lauderdale Executive Office Suites	110 Tower-110 SE 6th St	Fort Lauderdale CBD	15,298
Lewis Brisbois Bisgaard & Smith	110 Tower-110 SE 6th St	Fort Lauderdale CBD	14,873
Vohra Wound Physicians	Miramar Ctr III-3601 SW 160th Ave	Southwest Broward	11,544
Multaply LLC	1799 W Oakland Park Blvd	Fort Lauderdale Suburban	10,254
Burr Forman	350 Las Olas Centre-350 Las Olas Blvd	Fort Lauderdale CBD	9,508

Select Sales Transactions				
Building	Submarket	Square Feet	Sale Price	Price/SF
350 & 450 Las Olas Ctr	Fort Lauderdale CBD	468,553	\$204,000,000	\$435
5701 Stirling Rd	Plantation	95,512	\$11,500,000	\$120
Riverbend B-2307 W Broward Blvd	Fort Lauderdale Suburban	66,917	\$5,900,000	\$88



	Total Inventory (SF)	Under Construction (SF)	Total Vacancy Rate	Qtr Absorption (SF)	YTD Absorption (SF)	Class A Asking Rent (Price/SF)	Class B Asking Rent (Price/SF)	Total Asking Rer (Price/SF
Ft. Lauderdale CBD	5,368,774	0	15.8%	48,402	48,402	\$34.18	\$22.57	\$31.71
Commercial Blvd	1,615,465	0	16.8%	-70,442	-70,442	\$23.14	\$20.92	\$20.11
Cypress Creek	4,574,841	0	17.9%	17,204	17,204	\$29.02	\$19.15	\$22.66
Ft. Lauderdale Suburban	3,330,713	0	15.0%	61,970	61,970	\$26.41	\$19.76	\$21.14
Hallandale	460,866	0	13.6%	5,186	5,186	\$37.25	\$29.13	\$26.82
Hollywood	2,545,554	0	12.8%	54,058	54,058	\$27.88	\$25.48	\$23.94
NW Broward/Coral Springs	1,867,382	0	20.6%	-19,670	-19,670	\$22.75	\$16.40	\$19.17
Plantation	3,505,430	0	15.5%	-13,968	-13,968	\$30.74	\$21.45	\$23.01
Pompano Beach	2,669,522	0	18.8%	-7,967	-7,967	\$25.17	\$18.08	\$19.09
Sawgrass Park	2,786,740	0	14.0%	38,371	38,371	\$25.39	\$17.71	\$24.35
SW Broward	3,350,912	0	9.7%	-16,014	-16,014	\$29.81	\$20.91	\$28.63
Suburban Total	26,707,425	0	15.4%	48,728	48,728	\$27.04	\$19.95	\$22.22
Totals	32,076,199	0	15.5%	97,130	97,130	\$29.20	\$20.13	\$23.85

# RESEARCH



## Miami

1111 Brickell Avenue Suite 2000 Miami, FL 33131 305.350.0915

# **Boca Raton**

1801 N. Military Trail Suite 202 Boca Raton, FL 33431 561.995.5150

#### **Eric Messer**

Research Manager 561.893.6234 emesser@ngkf.com

# **Glossary of Terms**

#### Absorption

A measure of the change in occupied space

## Availability

Space marketed for lease regardless of when the space will be available or whether the space is vacant or occupied

#### **Deliveries**

The total RBA of properties added to the inventory once construction has been completed

## **Direct Space**

Available space offered for lease by the building owner, landlord, or owner representative

## **Leasing Activity**

The volume of leases signed including new leases, direct and sublet leases, extensions and renewals, and leases signed in proposed or under construction buildings

#### Occupancy

Any space physically occupied by a tenant, regardless of lease status of the space

## Rentable Building Area (RBA)

A measurement of the total square feet in a building including the tenant and common areas such as the lobby and hallways

#### **Sublet Space**

Available space offered for lease by a building tenant seeking a subtenant to fulfill the remaining lease obligation

# **Under Construction**

Buildings under construction are defined by the time the foundation is poured through the time the building is certified for occupancy

# Vacancy

Space not physically occupied by a tenant, regardless of the lease status or availability of space

# **Weighted Average Rent**

The asking dollar amount for the use of available space, weighted by size--the average does not include negotiable or unpublished rates and is reported as full service including operating costs

Office inventory includes all multi-tenant and single tenant buildings at least 20,000 square feet in total rentable building area. Owner occupied buildings are not included in the inventory.

Newmark Grubb Knight Frank Research Reports are also available at www.ngkf.com/research

All information contained in this publication is derived from sources that are deemed to be reliable. However, Newmark Grubb Knight Frank (NGKF) has not verified any such information, and the same constitutes the statements and representations only of the source thereof, and not of NGKF. Any recipient of this publication should independently verify such information and all other information that may be material to any decision that recipient may make in response to this publication, and should consult with professionals of the recipient's choice with regard to all aspects of that decision, including its legal, financial, and tax aspects and implications.

Any recipient of this publication may not, without the prior written approval of NGKF, distribute, disseminate, publish, transmit, copy, broadcast, upload, download, or in any other way reproduce this publication or any of the information it contains.

